

ETA Operations Drive Tribe

AC 10

16-07-2018

Why create ETA Operations Drive Tribe

- ETA Operations – CRECED
- Graduates
- Travel to site
- Place where people will buy their 1st car

Car of the year

- SA's car of the year 2018

Porsche Panamera crowned 2018 SA Car of the Year | Wheels24

<https://www.wheels24.co.za/.../and-the-2018-sa-car-of-the-year-winner-is-20180312> ▼

Mar 13, 2018 - Porsche's Panamera has been crowned the 2018 South African Car of the Year. Do you agree with the winner?

- SA car of the year 2017

And the 2017 SA Car of the Year is... | Wheels24

<https://www.wheels24.co.za/AutoTrader/and-the-2017-sa-car-of-the-year-is-20170314> ▼

Mar 15, 2017 - The Opel Astra has been crowned the 2017 SA Car of the Year besting 9 other finalists for the top spot. The 2017 award marks the fourth time Opel has grabbed the prestigious title. The Audi A4 took second place with the Volkswagen Passat in third.

Car advice

Top Gear



Drive Tribe



ETA Operations Parking Area



Online questionnaire

- Do you work at ETA Operations?
- What car do you drive?
- Are you a driver or passenger?
- What is important when you choose car?
- What is important with regards to your colleagues car?
- What is the best car at the office?

Results

Do you work for ETA Operations?

10 responses



- Yes
- No

What car do you drive?

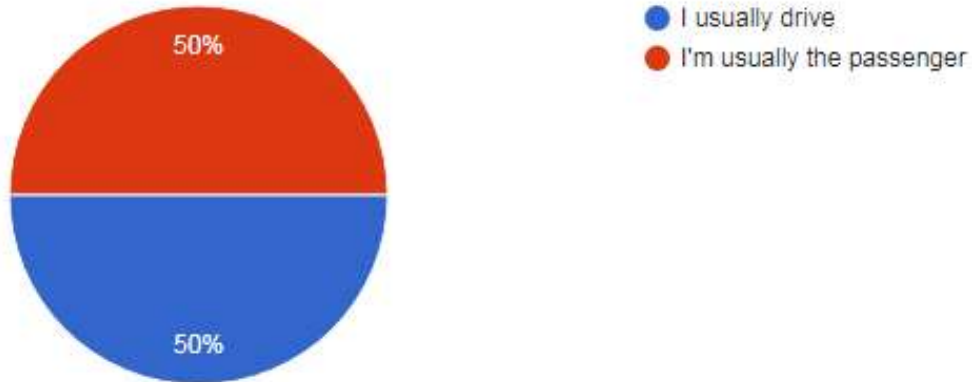
10 responses

| |
|--------------------------|
| Hilux |
| Suzuki Jimny |
| Renault Kwid |
| Toyota corolla quest |
| Chevrolet Utility bakkie |
| VW Polo classic |
| Toyota Aygo |
| Nissan NP 200 |
| Ford Ecosport |
| Honda Jazz 2006 1.4 L |

Results

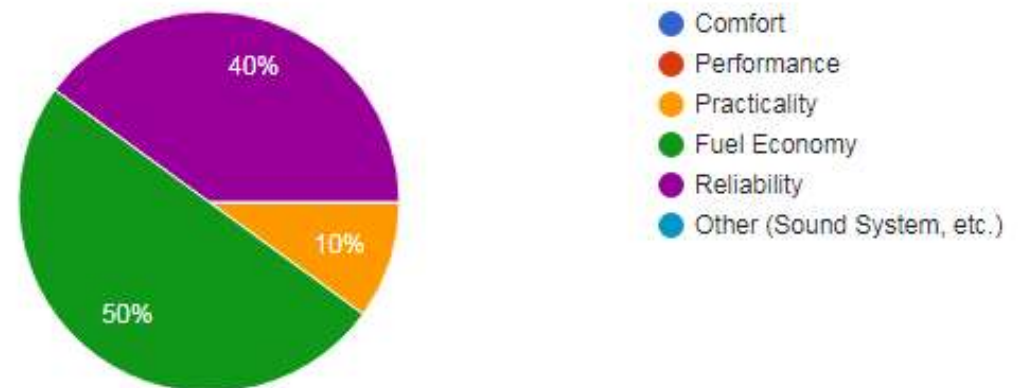
Driving to site:

10 responses



What is the most important attribute with regards to your own car?

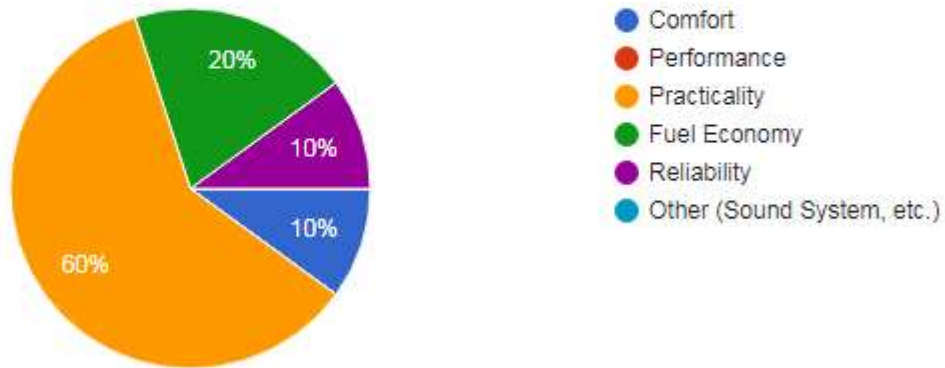
10 responses



Results

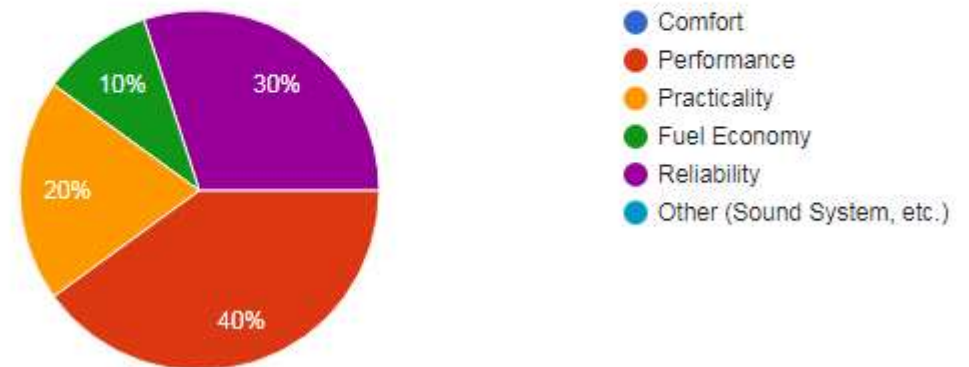
What is the second important attribute with regards to your own car?

10 responses



What is the third important attribute with regards to your own car?

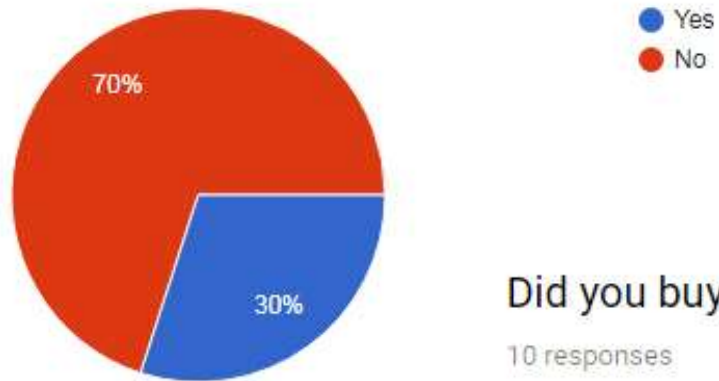
10 responses



Results

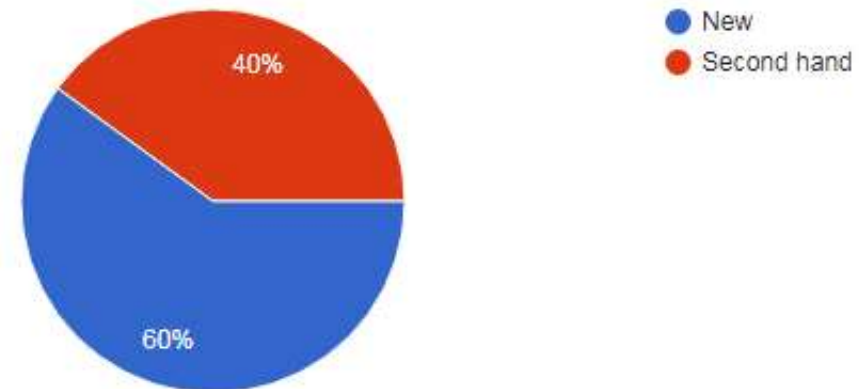
Did you consider your work-use and colleagues when you bought your car?

10 responses



Did you buy your car new or second hand?

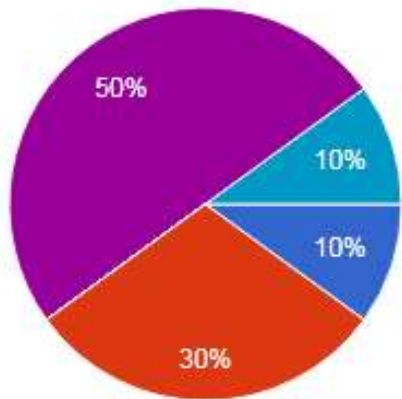
10 responses



Results

What is the most important attribute with regards to your colleagues car?

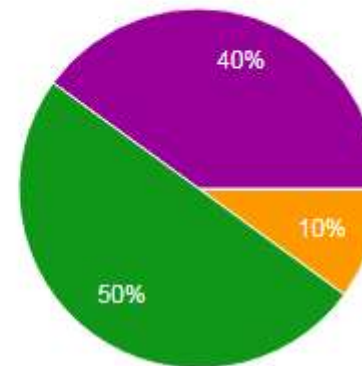
10 responses



- Comfort (Passenger leg room, etc.)
- Performance
- Practicality
- Fuel Economy
- Reliability
- Other (Sound System, etc.)

What is the most important attribute with regards to your own car?

10 responses



- Comfort
- Performance
- Practicality
- Fuel Economy
- Reliability
- Other (Sound System, etc.)

The recommended car

What car do you believe is the best car for ETA Operations' Engineers?

9 responses

Hilux all the way

1.6 Toyota corolla

Any 4-door bakkie

Any thing that fuel efficient

Any small sedan

Any reliable, fuel efficient car!

Toyota Hilux

Fortuner

Volkswagen Polo

Results - conclusion

- Reliability
- Fuel economy

Advice in Action:



Cars & Bakkies | Motorbikes | Caravans | Trucks | All Trailers | Boats

Home | Buying | Selling | My Carfind | On Promotion | Insurance

[Reset Filters](#) | Order By: | Results Per Page:

1 Listings found...

Brand & Model Category

- Toyota
- Corolla (all)

Model Options

- Corolla
- Corolla 2.0
- Corolla 2.0 D-4D Advanced

Monthly Payment (max)

Maximum

Price (max)


Maximum


LESS OPTIONS

Mileage (max)

Maximum

Toyota - 2009 Corolla 2.0 D-4D Advanced - 252000kms **R 89,500**
R 2,025 p/m* [i](#)

 **2009**
252000 kms
FSH - Partial
Silver
Gauteng - Centurion

 InspectaCar Lifestyle Motors, [Click to view tel number](#)

[Favourite](#) [See more](#)

[Back to top](#)

Page 1 of 1

Favourites (0)

- To add preferred vehicle listings to your favourites list, click the relevant listing's yellow Favourite star as indicated below:

R 329,995
R 6,988 p/m*

[Favourite](#)

Conclusion

- ETA Operations' first time buyers
- The criteria for selecting a car to suite both you and your colleagues:
 - Reliability
 - Fuel Economy
- Use this information when filtering car websites.